

TARGET 0606

the location:

city - urban, built-up, central location, busy, modern city, english speaking.
a linear road sits in front of the structure, the area feels blocky, sectioned in blocks from above.

the structure:

Important, iconic, a good backrop to media events, like this.
a tall, layered structure.

life:

male at the heart of this, very wordy, like a speech is being given, explaination.
emotional, this life feels battered, tiered, defeated somewhat.
He is important,a leader, with a security detail and support staff.

life in fornt of the primary are busy, occupied, nervous and feel media related - like press.
this feels like a press event, arranged speech/event.

An important announcement, reaching impacts, very news worthy.

page:1

TARGET: 0606.

Stage:1

D.

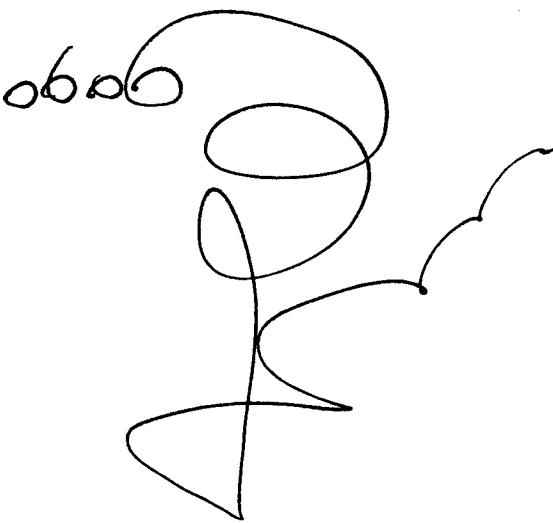
15.6.16.

9.55pm

CRV

Rim

Solo.



Tremor
Emotion

Energy
Loss.

Rage
Pain

Anxiety

DISAUSIATION

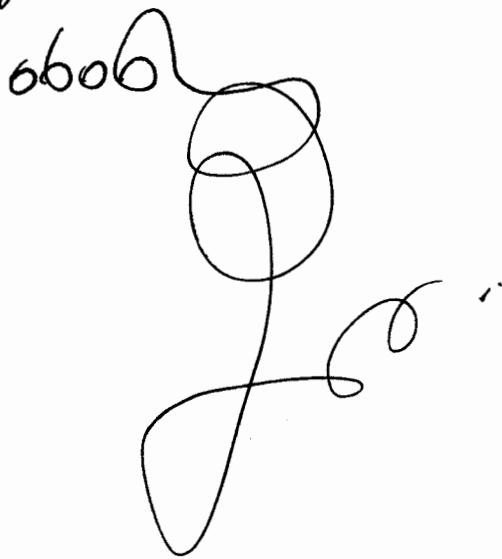
Surprise..

AOL
VACATE.

page 2.

Stage: 1

D.



LIVE

MAZE.

SPEAKING

ARGUING

MEDIA

ANNOUNCEMENT

PUBLIC

St 2: THIS FEELS LIKE AN EMOTIONALLY BATTERED PERSON.

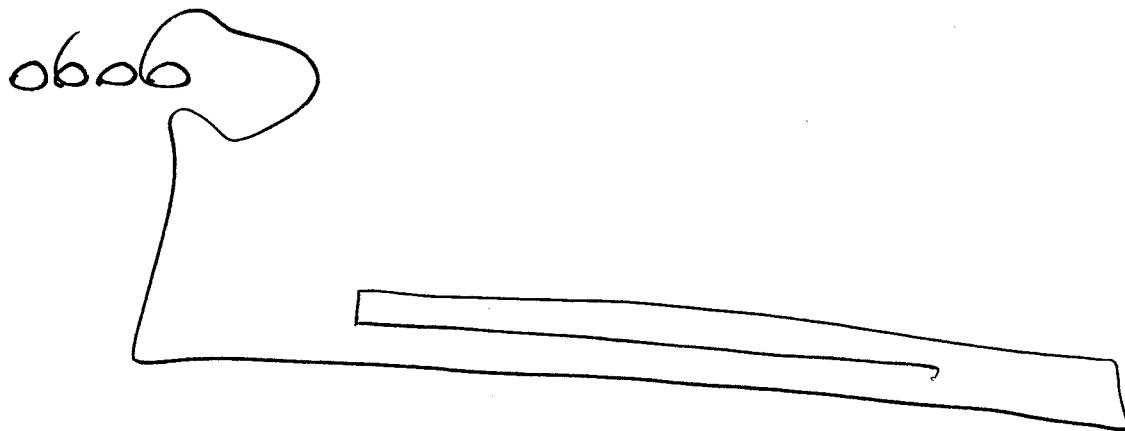
THEY FEEL BEATEN - IN THEIR DETERIORATION/
ACROSS / LACKING .

PUTTING A POINT OF VIEW ACROSS- PUBLIC STATEMENT.

page 3

Stage 1

D.



Lava

Linear
Surface

AOL
Road.

Tall

Anular

Solo

Layers

Structure

Central

City
Location

Circls.

Large

Important

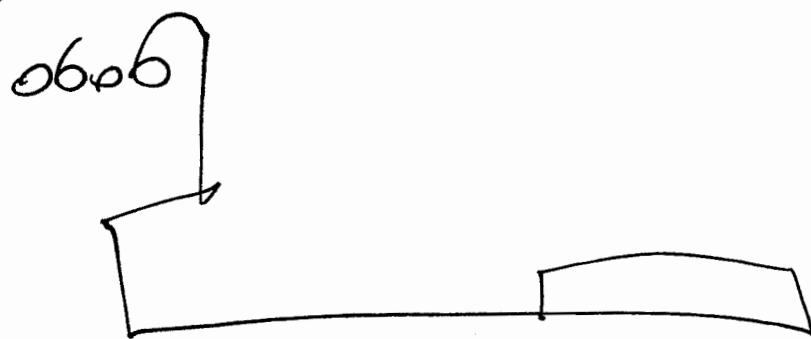
Background

AOL
10 Downing
St.

Page: 4.

Stage: 1

D.



TAN
SOLID

ANULAR

CENTER

Structure

Important

Iconic

S¹/₂:

This FEELS like A modern city. Very Built-up
URBAN - A modern city.

I FEEL Streets - City life in the background.

FEELS US/European - English speaking.

But A large mix of people - A GATHERING
Impromptu - SURPRISE - Events

Speech / display.

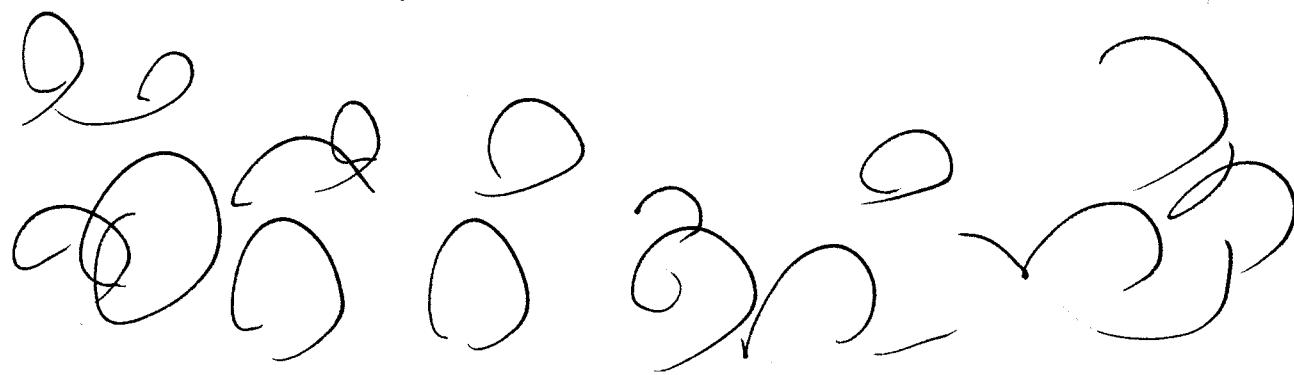
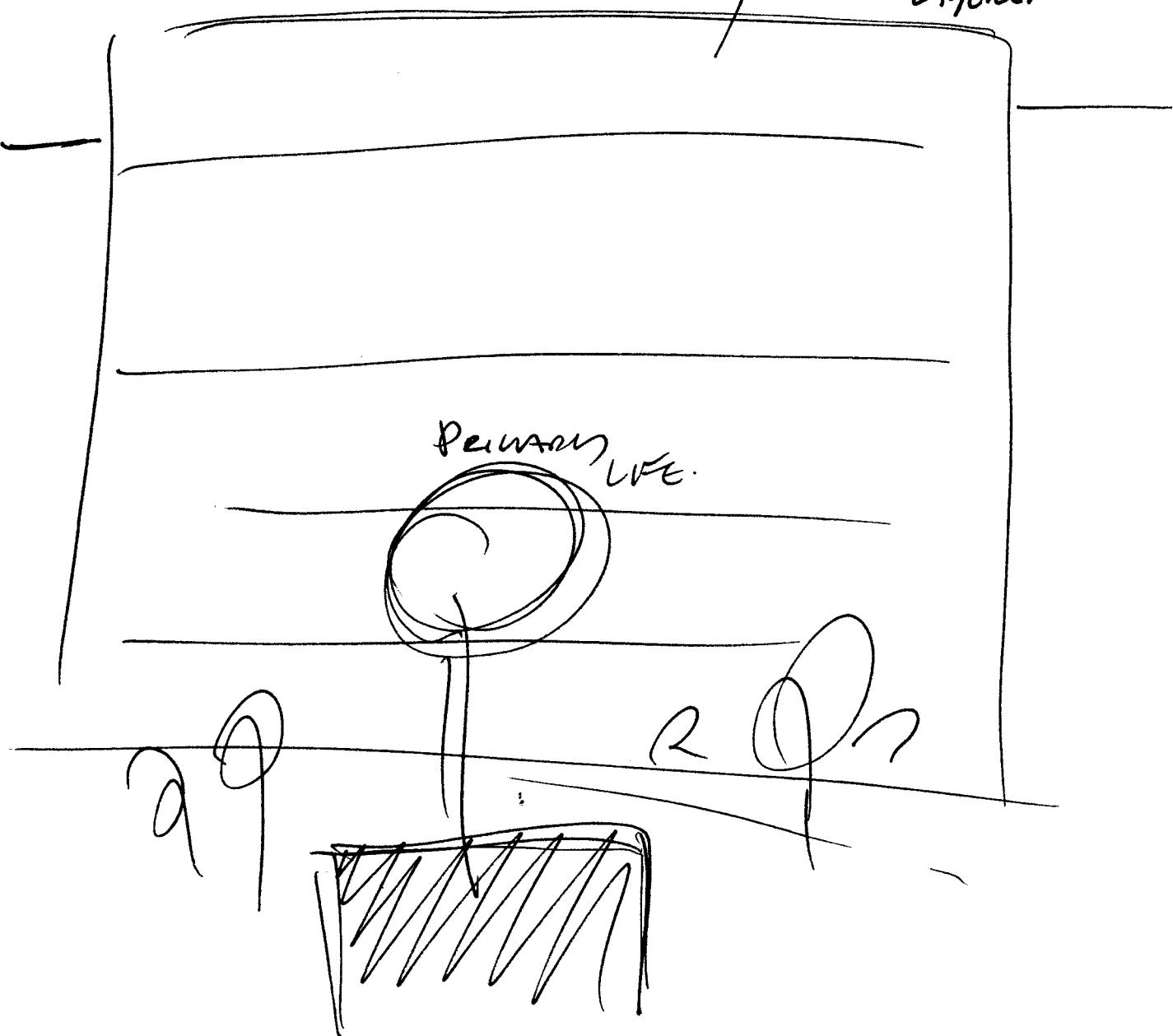
page:5

Stage:3

D

0606

Important
Structural
layers.



Loss of life

page 6.

Stage 4

D

52 D AC CC T I the play.

LIVE

more
important

Resumes

FATIGUE!

St 6: Feels like a live expansion A decision?

SECURITY
TEAM.

SUPPORT
STAFF.

THIS IS A KNOWN FACE-MEDIASAVVY- INVOLVED IN A
MEDIA EVENT.

An
Announcement.

LIVE
CHAMBERS

Important

GLOBAL
IMPACT.

news.

page: 7.

Stage: 4

D.

S2 D AC EC T I to M4/5.

S4½: A strong emphasis on 'words' - what's being said will be repeated and analysed.

Reported
news.
Breaking

S4½: A very men in suits - Business/political/professional feel to this.

AC
Dress
Briefings

AC
WASHINGTON.
DC.

10.23pm
END

DAY (1)