

page: 1

Target: obs.

Stage: 1

J.

6.6.16.

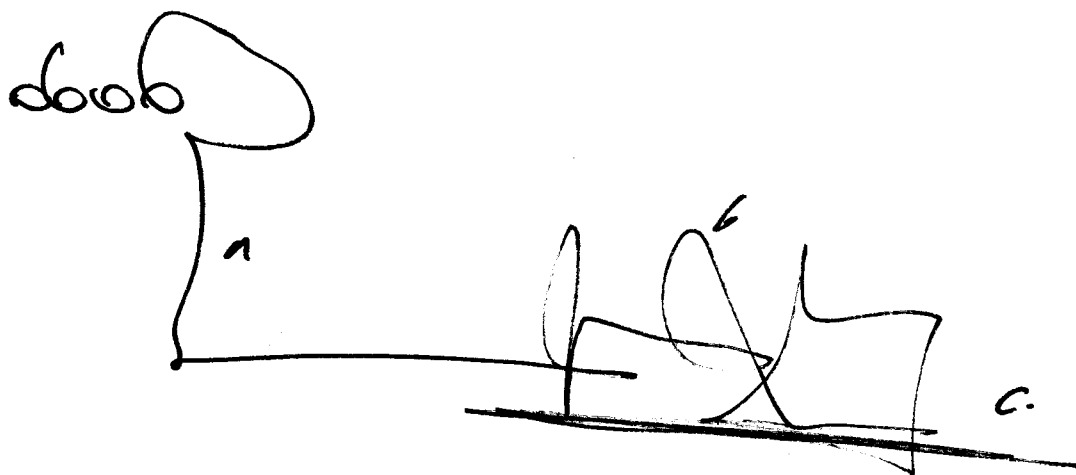
P.T: free time 20 min cartoon/musical

2.10pm

CRN.

Being

Solo.



a. Life

Involved
Center

MAZE.

Busy -

INCENT

over 30

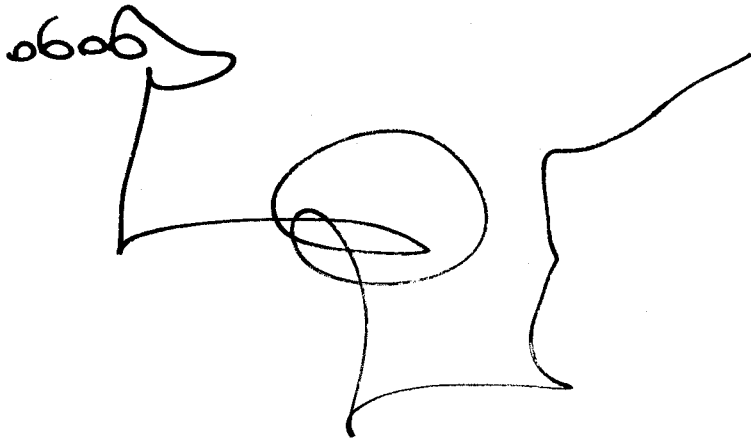
DRAG SKINSP.

b). Energy.
Busy
Interest
Emotion
Flourish

AOL
media.

c). MAN MADE
Linear
Hard ZOGGO
WATTE
Central.
Location
INDUSTRIAL

AOL
Solemn



LIFE:

MATE.

OVER 30.

CENTRAL

POWER

LEADER.

INFLUENTIAL

EMOTIONAL

BUSY

INTERESTED

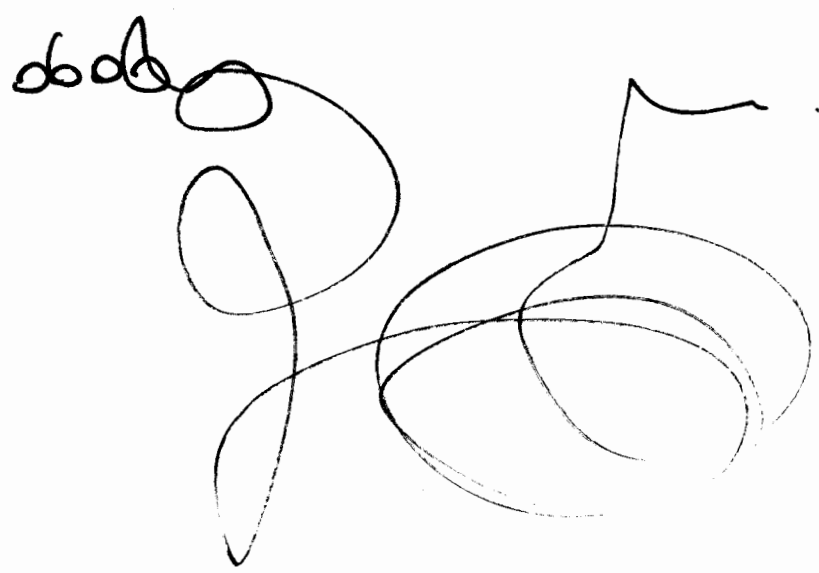
RELEASE.

ENERGIC.

DECISION

ANNOUNCEMENT.

APL
MEDIA
OFFICES



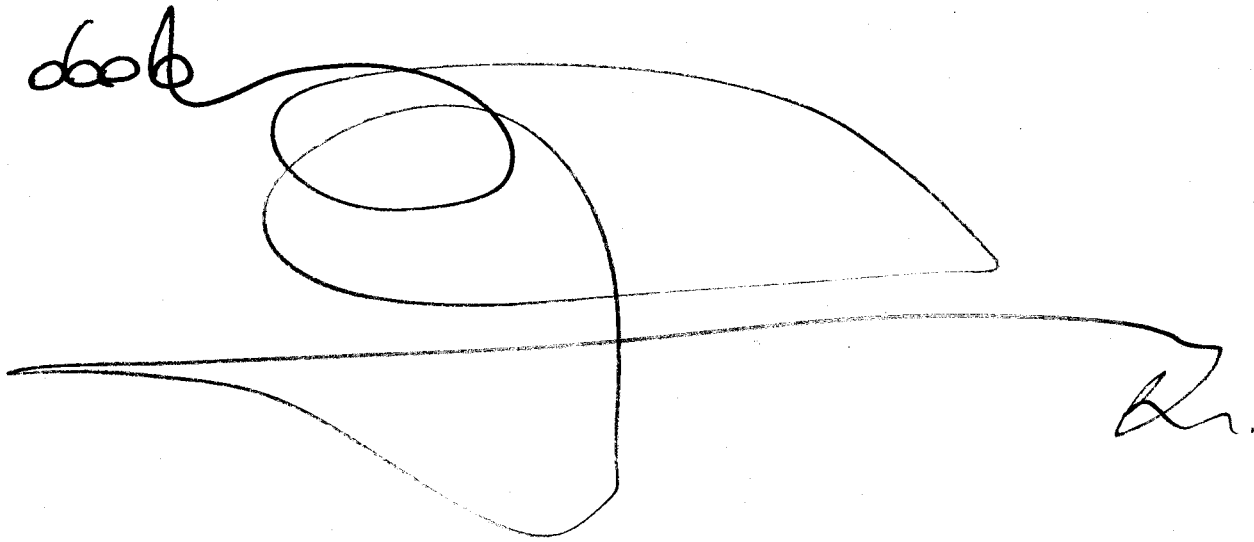
LIFE.

S1/2: THIS FEELS LIKE A MARK INVOLVED IN
SOMETHING. A MEDIA FORM.

I SEE HIM GIVING SPEECHES, LOTS OF PEOPLE
NOISE, COMOTION.

SURPRISE

AOL
ADJOURNMENT.



Like.

CELEBRITY.
LEADER

FOLLOWED
WATCHED
ADMIRERS

CONTROVERSIAL.

DECISION
CHOICES.

POWER.

S/1/2:

THIS FEELS LIKE A SHOCK EVENT
BROOD AROUND A MEDIA-LED PERSONALITY.

WORDS - A SPEECH OR SOMETHING?

FEELS LIKE A MEDIA FRENZY.

page: 6.

Stage: 2

D.

Az: NOISE, VOICES, SHOUTS.

T1 Warm.

T2: Kneel, Colored.

V- colors: BLUE, GREY.

LUM: BRIGHT

LOW: HIGH.

T3: PEARLS/SILTY.

O: Smoke.

ES: ENOUGH, ADRENALIN.

AOL
SHOCK.

SUB- —

D.

AOL
OUT?

HORI — FAT.

VOET — RABBIT

D. PARS.

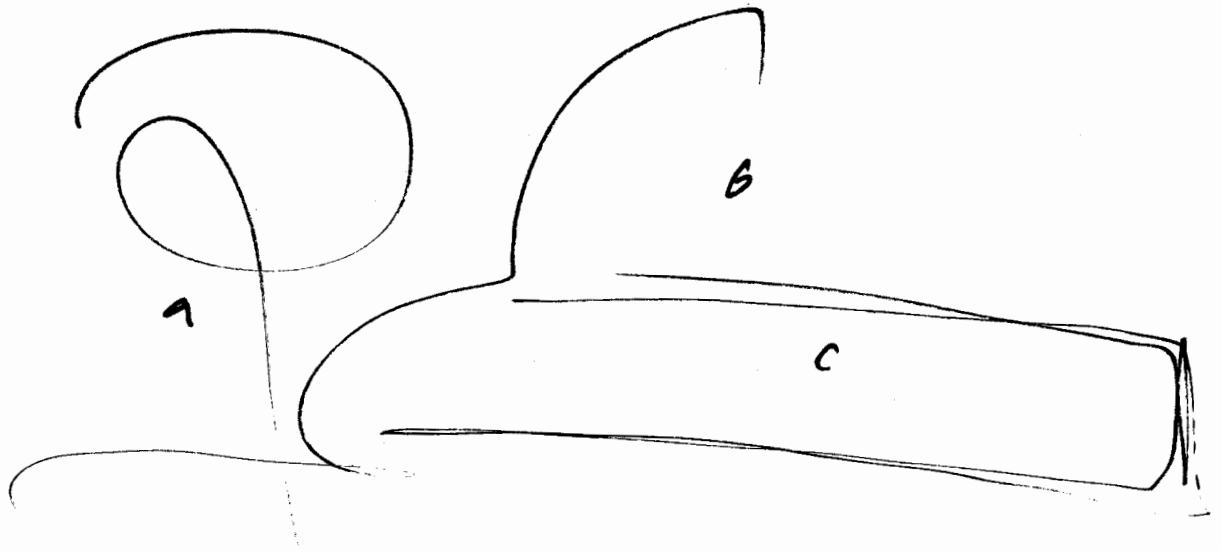
MDSV: CENTRAL LOCATION.

URBAN
CITY
WAGEN.

AL: FEELS SCANDALOUS.

AOL
USA.

0006



a. Life
Feels more.
looked up to.
VERBAL
LEADER/WITNESS.

b.) Energy -
DISCOVERY.
EXPOSURE
RELEASE.

c) STRUCTURE
LEVELS
CONTENT.
IMPORTANT.

S3¹/₂: THIS FEELS LIKE A LEADER-LIKE MORE
GIVING AN IMPORTANT AND MEDIA WORTHY
EVENT/TALK.

-THIS FEELS LIKE A RELEASE - STATEMENT OF
SORTS- FORMAL- PUBLIC- PUBLICITY/MEDIA
IN FRONT OF PRESS.

-THIS FEELS MODERN U.S. BASED.
MAYBE REACTIONARY TO AN EVENT?

Page: 8.

Stage: 4

D

S2

D

Ac

EC

T

I

AL

Wk.

LIVE
WIK

ORAL36

DARK SKINNED/
TANNED

HEALTHY

APPROX.

ADMIRER
RESPECTED
WAK UP TO.

LEADER.

CONTROVERSIAL

SCANDALOUS.

NEWS

BREAKING - NEWS.

WAR OF
WORDS.

- WORD DRIVEN STATEMENTS.

REPORTED ORAL AND ORAL - MEDIA.

page: 9.

Stage 4

D.

S2

D

4C

6C

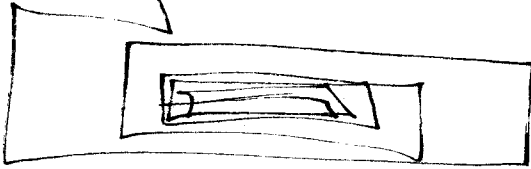
+

I

ADL

W/C

0600



Complex
Situation

UNCLT - Labeled
Involvement.

ADL
STATE
DEPT.

Complex SACK Situation.

Particular,

WORKING

PROCESSES COVERED.

RELEASE.

Page: 10.

THIS FEELS LIKE A WELL KNOWN CELEBRITY INVOLVED IN A PRESS/MEDIA EVENT WITH LOW RANGING CONSEQUENCES.

THIS FEELS LIKE A MALE INVOLVED IN A SITUATION THAT LEADS TO A PUBLIC STATEMENT OR MESSAGE THAT HAS GLOBAL IMPACT / REACH.

A SHOCK TO MANY - I SEE WORDS REPEATED OVER AND OVER.

DIFFERENT MEDIA -

APL
WHITEHOUSE
STATEMENTS.

2.58pm

END

DALCO