

APRIL target

1



PERSON / WOMAN

LOOKS OUT A WINDOW
AT LANDSCAPE

spring time

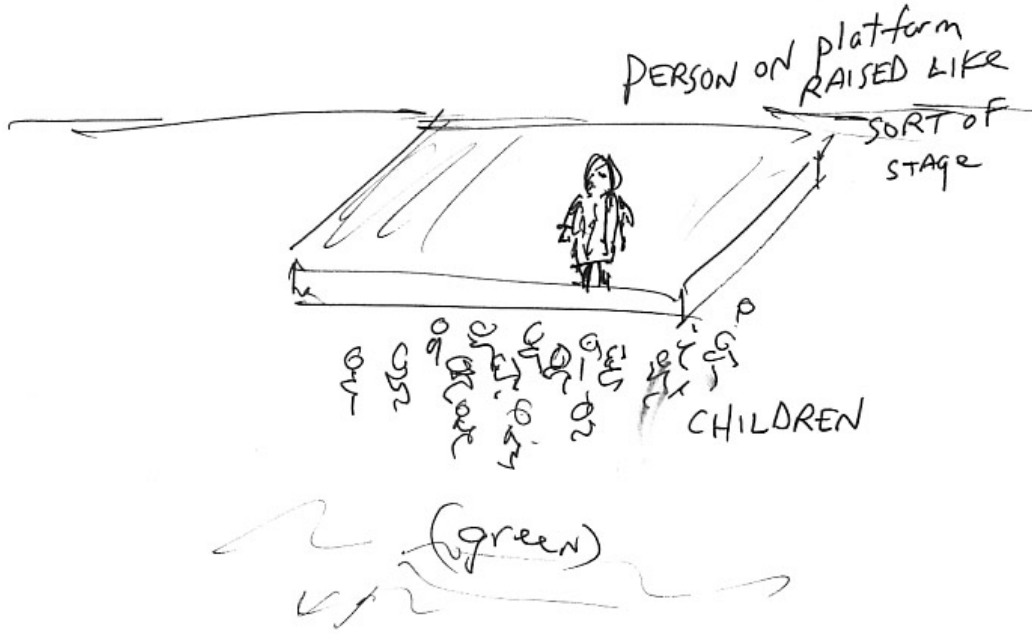
TURNING green



Allergic KID

APRIL TARGET

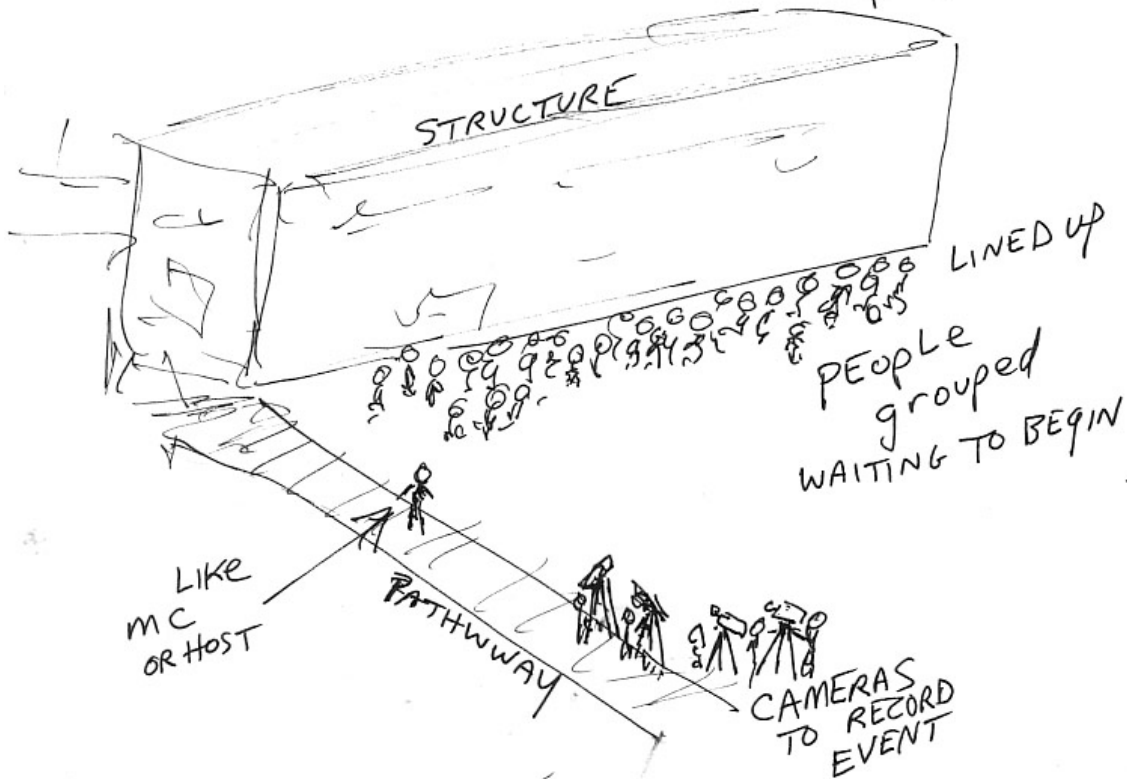
2



Allergic KID

APRIL TARGET
3

CHATTER OF VOICES
SCREAMS - But childrens
screams of
PLAY

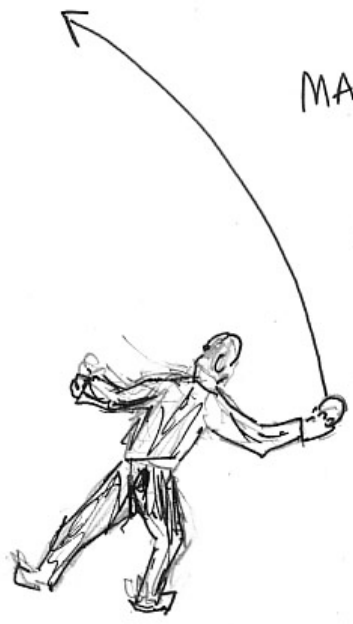


This is A scheduled event.
People look forward to it.
WAIT FOR IT / COME EARLY

Allergic KID

APRIL TARGET

4



MAN THROWING
SOMETHING

HE REARS
BACK &
HURLS IT

APPLAUSE
CLAPPING (S) (S)
EYES (S) (S)
M (S) (S)

ALLERGIC KID

APRIL target
5

STORM CLOUDS ON HORIZON



people
WATCH from
SAFE DISTANCE

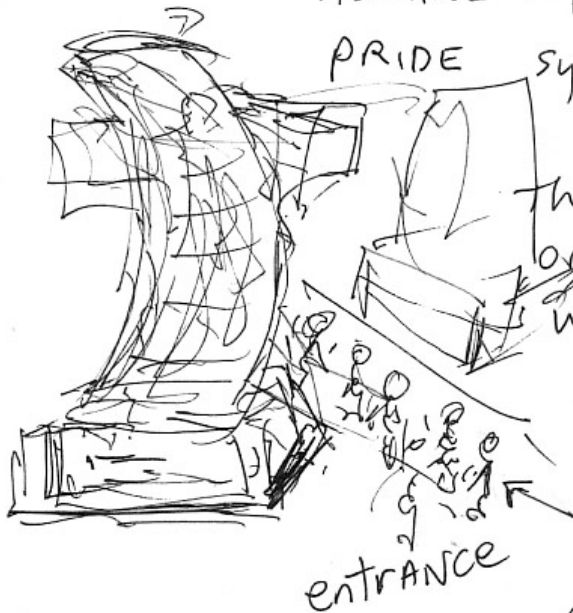
ALLERGIC KID

APRIL TARGET

6 STATUE OR MONUMENT

at entry way people pass By
ADMIRE - HAS HISTORY MEANING

PRIDE SYMBOLISM



there is A plaque
or emblem
with things crossed
like Swords or Rifles



PUBLIC EVENT WITH SYMBOLISM/HISTORY
DATES ARE ~~REMEMBERED~~ Remembered AND NOTED

OLDER people - They WALK IN AND STOP
AND touch the monument

ALLERGIC KID

APRIL Target
7

BIG PUBLIC PLACE
people stroll on paths to
look at large structures
like monuments



APRIL target
8

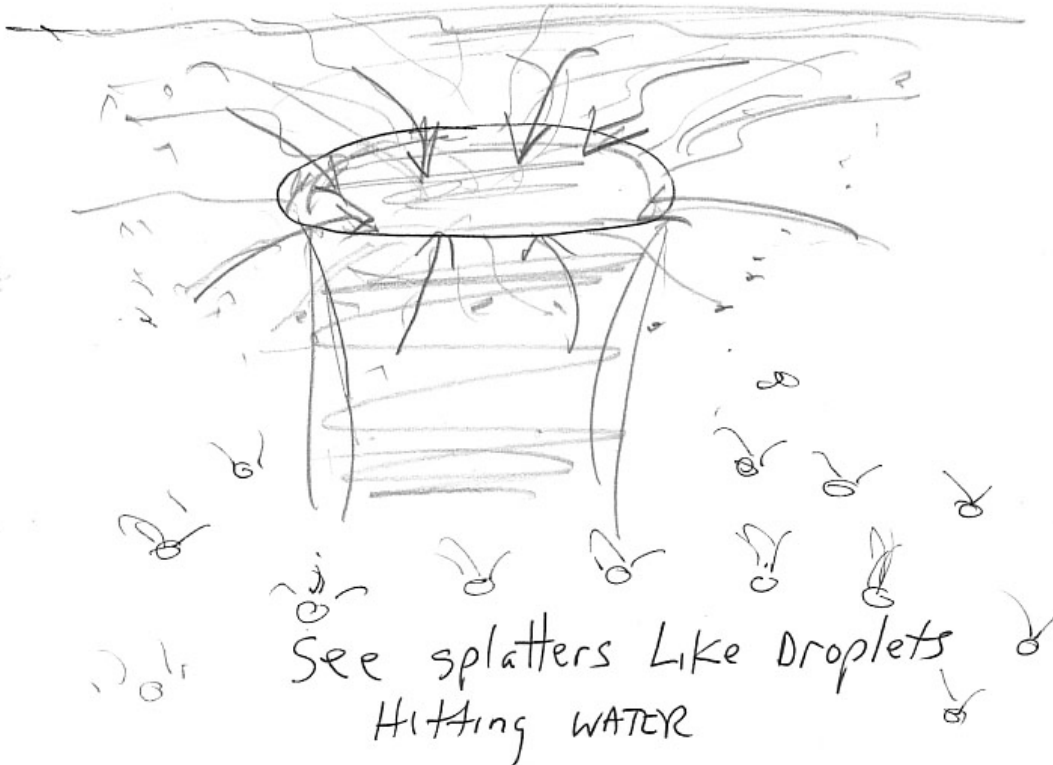
This has information - like you are here - This way to see this
That way to see that
photos - plaques informational graphics



APRIL TARGET

9

LIQUID (WATER) FLOWS INTO
A ROUND OPENING LIKE A
DRAIN PIPE... BUT TOO MUCH
VOLUME IT BACKS UP
AND OVERFLOWS



ALLERGIC KID